



## SAILS UP 4 CANCER

### *Sponsorship Proposal*

- What:** The SU4C Regatta is a unique sailing event that combines the joy of boating with the important task of raising money to fight all types of cancers.
- Why:** Our goals are to raise funds to support the education, prevention, care, and research in all types of cancer.
- How:** Skippers register their boats and recruit their friends and colleagues to help crew and raise funds. Skippers and crew members seek donations from friends, family, co-workers and employers to sponsor their boat. SU4C seeks national and local event sponsors who are willing to actively support SU4C's mission statement with sponsor dollars.
- Where:** Mystic Shipyard, 100 Essex Street, Mystic, Connecticut
- When:** Saturday, June 16, 2018
- Info:** We expect to over 300 attendees from the sailing, business, and professional community in the Greater Mystic area
- Exposure:** Media outreach, advertising, direct mail and internet exposure will be generated.
- Opportunities:**  Admiral Sponsor for \$5,000       Commodore Sponsor for \$2,500  
 Captain Sponsor for \$1,000       Crew Member Sponsor for \$500  
 We are not able to sponsor but please accept our donation of \$ \_\_\_\_\_

Please see Sponsorship Benefits on Page 2.