



SAILS UP 4 CANCER Partnership Outline

Sails Up 4 Cancer is a 501(c)3 non-profit corporation based in Mystic, CT. Sails Up 4 Cancer's mission statement is "dedicated to funding research in the education, prevention, care, and cure for all types of cancer through the art and enjoyment of sailing". To further this mission, SU4C hosts and assists with managing regattas and other maritime-related activities. The goal is to appeal to all types of sailors - racers, cruisers, and recreational.

SU4C has had tremendous success in Southeastern Connecticut raising funds and supporting the local Cancer Hospital, Center for Hospice Care, Visiting Nurses, and other recognized cancer care institutions. The flagship of SU4C is its Spinnaker Fund, which provides direct financial relief to individuals and families struggling during their battle with cancer.

As a result of the branding and success of Sails Up 4 Cancer, we are now looking to branch out to other communities, Yacht Clubs and Sailing Organizations. SU4C works closely with the regatta organizers to ensure a successful event.

- SU4C believes in working closely with each event organizer to ensure that money raised is distributed for its intended purpose. SU4C allows each participating club to decide where the funds raised will be spent
- SU4C believes this approach allows each yacht club to have a vested interest in the mission
- A percentage of funds raised (to be determined for each individual event) remains in SU4C's corporate fund
- All funds shall be received by both the organizer and the Sails Up 4 Cancer's Treasurer where one spread sheet will be set up, shared, and reviewed periodically
- Sails Up 4 Cancer will assist in marketing, retail, promotional material, and post Regatta festivities
- Funds can be raised at the discretion of each individual club (i.e. entry fee, auction, party tickets, etc)
- Upon completion of the Regatta and reconciling of all accounts, Sails Up 4 Cancer will work with the Yacht Club to pass the check. The check will have the Sails Up logo, made out to which ever party was selected by the Club and the signature line will be signed by the Yacht Club or Sailing Organization. Sails Up 4 Cancer will assist in promoting this event.

I/We are interested in partnering with SU4C.

Name Of Organization _____

Date/Time of Event _____ Location of Event _____

Point of Contact (Name/Cell/E-Mail) _____

Fundraising Goal _____

Fundraising Method(s) _____