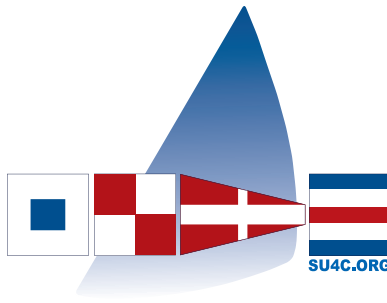


## SAILS UP 4 CANCER

### *Sponsorship Proposal*

- What:** The SU4C Regatta is a unique sailing event that combines the joy of boating with the important task of raising money to fight all types of cancers.
- Why:** Our goals are to raise funds to support the education, prevention, care, and cure in all types of cancer.
- How:** Skippers register their boats and recruit their friends and colleagues to help crew and raise funds. Skippers and crew members seek donations from friends, family, co-workers and employers to sponsor their boat. SU4C seeks national and local event sponsors who are willing to actively support SU4C's mission statement with sponsor dollars.
- When:** Mystic Shipyard, 100 Essex Street, Mystic, Connecticut
- Where:** Saturday, June 27, 2020
- Info:** We expect to over 300 attendees from the sailing, business, and professional community in the Greater Mystic area
- Exposure:** Media outreach, advertising, direct mail and internet exposure will be generated.
- Opportunities:**  Admiral Sponsor for \$5,000       Commodore Sponsor for \$2,500  
 Captain Sponsor for \$1,000       Crew Member Sponsor for \$500  
 We are not able to sponsor but please accept our donation of \$ \_\_\_\_\_

Please see Sponsorship Benefits on Page 2.



SAILS UP 4 CANCER

## *Sponsor Benefits*

### **Admiral Sponsor • \$5,000**

- ◆ Company name displayed on all printed materials. To include, but not limited to, brochures and event signage and social media.
- ◆ Weekend program will include one full-page color ad for company.
- ◆ Company banner to be displayed prominently at all activities.
- ◆ Company will be highlighted in press releases distributed to media.
- ◆ Company will receive podium recognition at the Post Regatta Awards Party.

### **Commodore Sponsor • \$2,500**

- ◆ Company name displayed on all printed materials. To include, but not limited to, brochures and event signage and social media.
- ◆ Weekend program will include a full page color ad for company. (Provided by the company)
- ◆ Company banner will be displayed at event.

### **Captain Sponsor • \$1,000**

- ◆ Company name will be included on social media and all event signage.
- ◆ Weekend program will include a full page ad for company.

### **Crew Member Sponsor • \$500**

- ◆ Company listing will be included on event signage and in the program book.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Payment Options Please INVOICE me / my company for \$ \_\_\_\_\_

I am enclosing a CHECK payable to Sails Up 4 Cancer Inc for \$ \_\_\_\_\_

Please mail checks to: Sails Up 4 Cancer, PO Box 623, Mystic, CT 06355

Please charge \$ \_\_\_\_\_ to Visa / Master Card / American Express (Circle One)

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Name On Card \_\_\_\_\_

Signature \_\_\_\_\_