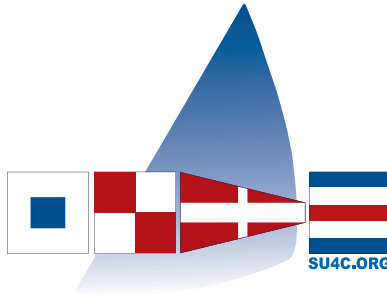


SAILS UP 4 CANCER

Celebrating Eleven Years Sponsorship Proposal

- What:** The SU4C Regatta is a unique sailing event that combines the joy of boating with the important task of raising money to all types of cancers.
- Why:** Our goals are to raise funds to support the education, prevention, care, and research for all types of cancer, as well as provide direct financial relief through our Spinnaker Fund to individuals in the community undergoing cancer treatment who need additional support.
- How:** Skippers register their boats and recruit their friends and colleagues to help crew and raise funds. Skippers and crew members seek donations from friends, family, co-workers and employers to sponsor their boat. SU4C seeks national and local event sponsors who are willing to actively support SU4C's mission statement with sponsor dollars.
- When:** Mystic Shipyard, 100 Essex Street, Mystic, Connecticut
- Where:** Saturday, June 19, 2021
- Info:** We anticipate 200+ attendees from the sailing, business and professional community in the Greater Mystic area.
- Exposure:** Media outreach, advertising, direct mail and internet exposure will be generated.
- Opportunities:** Admiral Sponsor for \$5,000 Commodore Sponsor for \$2,500
 Captain Sponsor for \$1,000 Crew Member Sponsor for \$500
 We are not able to sponsor but please accept our donation of \$ _____

Please see Sponsorship Benefits on Page 2.



SAILS UP 4 CANCER

Sponsor Benefits

Admiral Sponsor • \$5,000

- ◆ Company name displayed on all printed materials. To include, but not limited to, brochures and event signage and social media.
- ◆ Weekend program will include one full-page color ad for company.
- ◆ Company banner to be displayed prominently at all activities.
- ◆ Company will be highlighted in press releases distributed to media.
- ◆ Company will receive podium recognition at the Post Regatta Awards Party.

Commodore Sponsor • \$2,500

- ◆ Company name displayed on all printed materials. To include, but not limited to, brochures and event signage and social media.
- ◆ Weekend program will include a full page color ad for company. (Provided by the company)
- ◆ Company banner will be displayed at event.

Captain Sponsor • \$1,000

- ◆ Company name will be included on social media and all event signage.
- ◆ Weekend program will include a full page ad for company.

Crew Member Sponsor • \$500

- ◆ Company listing will be included on event signage and in the program book.

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment Options Please INVOICE me / my company for \$ _____

I am enclosing a CHECK payable to Sails Up 4 Cancer Inc for \$ _____

Please mail checks to: Sails Up 4 Cancer, PO Box 623, Mystic, CT 06355

Please charge \$ _____ to Visa / Master Card / American Express (Circle One)

Card # _____ Expiration Date _____ Name On Card _____

Signature _____